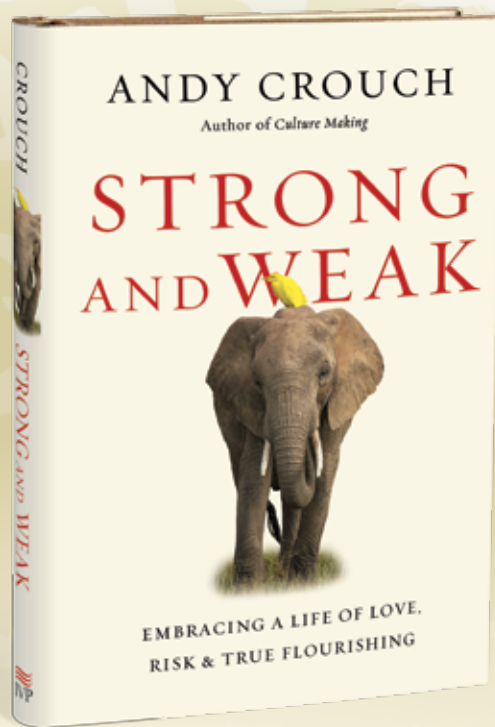


ANDY CROUCH ASKS,  
“WHAT DOES IT MEAN TO  
TRULY FLOURISH?”



*“This book challenged me to think authentically as a leader and to bring my real self into the work of leadership. Andy Crouch offers a simple yet profound framework that examines the important relationship between authority and vulnerability. . . . Strong and Weak is an empowering guide for anyone who seeks to live against a culture of safety and into a life of meaningful risk and flourishing.”*

—JENA LEE NARDELLA  
cofounder, Blood:Water, author of *One Thousand Wells*

*“I am not a philosopher or a scholar of any sort; I am a journalist, and my job as a journalist is to do my best to make complicated things clear, quickly, for people who could be doing something else.”*

ANDY CROUCH  
from the introduction of *Playing God*



## “ONE OF CHRISTIANITY’S MOST COMPELLING VISIONARIES ON CULTURE.”

—RUSSELL D. MOORE

ANDY CROUCH (M.Div., Boston University School of Theology) is executive editor of *Christianity Today* and the author of books such as *Culture Making* and *Playing God*. Andy serves on the governing boards of Fuller Theological Seminary and Equitas Group, a philanthropic organization focused on ending child exploitation in Haiti and Southeast Asia. He is also a senior fellow of International Justice Mission’s Institute for Biblical Justice. His writing has appeared in *Time*, the *Wall Street Journal* and several editions of *Best Christian Writing* and *Best Spiritual Writing*.

Crouch served as executive producer for the documentary films *Where Faith and Culture Meet* and *Round Trip*, as well as the multiyear project *This Is Our City*, which featured documentary video, reporting and essays about Christians seeking the flourishing of their cities. He also sits on the editorial board for *Books & Culture* and was editor-in-chief of *re:generation quarterly*. He also spent ten years as a campus minister with InterVarsity Christian Fellowship at Harvard University.

A classically trained musician who draws on pop, folk, rock, jazz and gospel, Crouch has led musical worship for congregations of five to twenty thousand. He lives with his family in Swarthmore, Pennsylvania.

CONNECT *with* ANDY

WEBSITE: [ANDY-CROUCH.COM](http://ANDY-CROUCH.COM)

TWITTER: [@AHC](https://twitter.com/AHC)

# ACCOLADES

*"This book is going to have a profound impact on our world. It's built on a clear, deep, life-changing insight that opens up vast possibilities for human flourishing. Classic, elegant and utterly illuminating."*

JOHN ORTBERG

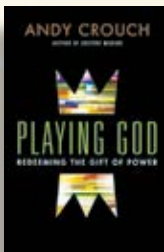
senior pastor, Menlo Park Presbyterian Church

*"Andy Crouch has done it again! Strong and Weak is an intellectually insightful, socially relevant and prophetically passionate book that shows us how to multiply our power to create a world where people from every tribe and nation can flourish and reach their full God-given potential. I love it!"*

BRENDA SALTER McNEIL

author of *Roadmap to Reconciliation*

## OTHER AWARD-WINNING BOOKS BY ANDY CROUCH



2014 Midwest Publishing Association Award of Excellence (General Trade)

2014 *Outreach Magazine* Resource of the Year ("Also Recommended," Leadership)

ForeWord 2013 Book of the Year Award Honorable Mention (Adult Nonfiction, Religion)



2009 *Christianity Today* Book Award winner

Named one of *Publishers Weekly's* best books of 2008 (religion category)

*"The work of God's justice in the world requires an understanding of the dynamics of power. Crouch shines the light of Scripture on what could be a divisive topic. Playing God should spark this long overdue conversation."*

SOONG-CHAN RAH

North Park Theological Seminary, author of *The Next Evangelicalism*

*"If this book hadn't been by Andy Crouch, I wouldn't have read it. A book on power? No thanks. But a book on power by Andy Crouch? Yes, I'll give it a try, maybe a bit reluctantly. Glad I did."*

JOHN WILSON

*Books & Culture*, "Favorite Books of 2013," December 2013

*"Crouch challenges Christian common wisdom about creation and challenges as well our traditional understandings about the Revelation to John and how it articulates with the rest of Holy Writ. As refreshing as it is smart, Culture Making is a significant addition to contemporary Christian thought."*

PHYLLIS TICKLE

former religion editor, *Publishers Weekly*

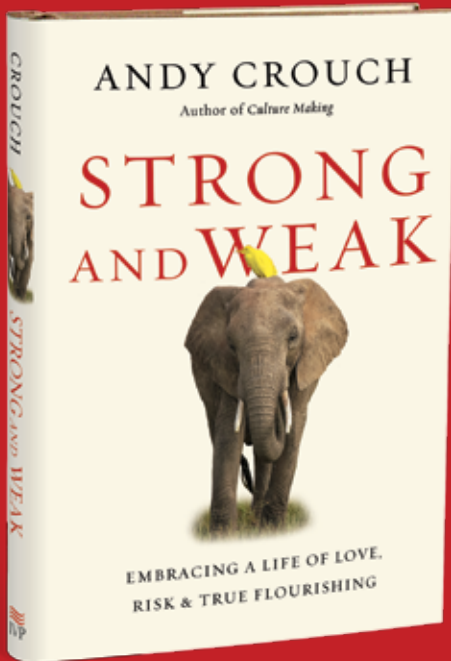
*"Good books are either brilliant or helpful, but the best books are both—and Andy Crouch has attained that rare combination of virtues in Culture Making."*

GARY HAUGEN

president, International Justice Mission

TRUE FLOURISHING, SAYS ANDY CROUCH,  
TRAVELS DOWN AN UNEXPECTED PATH—  
BEING BOTH STRONG AND WEAK.

192 pages, 978-0-8308-4443-2, \$20.00



We see this unlikely mixture in the best leaders — people who use their authority for the benefit of others, while also showing extraordinary willingness to face and embrace suffering. We see it in Jesus, who wielded tremendous power yet also exposed himself to hunger, ridicule, torture and death. Rather than being opposites, strength and weakness are actually meant to be combined in every human life and community. Only when they come together do we find the flourishing for which we were made.

“The core need the book addresses is finding a way to hold together two of the most basic features of human life—authority and strength, vulnerability and weakness—to see how they both contribute to flourishing, and to choose the path that leads toward flourishing, for ourselves and others,” Andy Crouch says. “It’s a path that requires us to learn to be both strong and weak.”

Watch Andy talk about the themes of *Strong and Weak* in the video at [IVPRESS.COM/STRONGANDWEAK](http://IVPRESS.COM/STRONGANDWEAK).

TO REQUEST REVIEW COPIES OR TO SCHEDULE AN INTERVIEW,  
CONTACT THE INTERVARSITY PRESS PUBLICITY TEAM.

ALISSE WISSMAN  
[awissman@ivpress.com](mailto:awissman@ivpress.com)  
630.734.4059

KRISTA CLAYTON  
[kclayton@ivpress.com](mailto:kclayton@ivpress.com)  
630.734.4013

 INTERVARSITY PRESS  
[ivpress.com/media](http://ivpress.com/media)