



*Consequential Leadership: 15 Leaders Fighting for Our Cities, Our Poor, Our Youth and Our Culture*  
**Available August 2012**  
 \$16, 208 pages, paper  
 978-0-8308-3792-2

## People can and do make a difference. This book reminds us how.

Mac Pier, president and founder of the New York City Leadership Center, profiles fifteen of today's most influential leaders who understand what it means to live as a person of consequence. Drawn from church, business, government and non-profit sectors, these world-class visionaries and activists offer examples that motivate and principles to imitate. Each chapter includes their defining moments, their vision and their prayer for the future.

### Profiles include:

#### **Tim Keller, Redeemer City to City**

Tim Keller believes that reaching cities is central to reaching the culture for Christ. Under Keller's leadership, Redeemer Presbyterian Church in New York City established Redeemer City to City (RCTC), a separate non-profit agency, to focus on mobilizing church-planting movements in urban centers. In 2010 alone, RCTC planted thirty-four churches in twenty cities, making Keller and his team one of the most effective urban church-planting agencies in the world.

#### **Richard Stearns, World Vision**

In 1998, after twenty-three years of corporate success, Richard Stearns left his position as CEO of Lenox to become the president of World Vision. Stearns issued a prophetic call to his organization and the church to care for orphans and widows. Thirteen years later, not only has World Vision tripled its income and reduced overhead, but it is also the leading American voice on behalf of those devastated by HIV and AIDS.

#### **Brenda Salter McNeil, evangelist and speaker**

In a country where 90 percent of people worship with others who look like themselves, intercultural leadership is needed more than ever. As an African American woman in a position of global influence, Brenda Salter McNeil has a unique perspective on the world and the church—a perspective that is being used through platforms like the 2011 Global Leadership Summit to urge leaders to engage in reconciliation.



**Mac Pier** is president and founder of the New York City Leadership Center and has hosted urban consultations for ten thousand leaders since 1995. He is the coauthor with Katie Sweeting of *The Power of a City at Prayer*.

### **George Gallup Jr., The Gallup Organization**

George Gallup Jr. was convinced that research gives insight into the most monumental problems in culture. In 1988, the Gallup Organization launched the Gallup International Institute, a not-for-profit foundation to research America's religious and spiritual values. As a result, the foundation has produced significant publications that have influenced the direction of youth and education in the United States.

### **Frances Hesselbein, The Frances Hesselbein Leadership Institute**

Frances Hesselbein was the mom of a young boy, not a girl. But when thirty ten-year-old Girl Scouts needed a leader to continue their meetings, Hesselbein stepped up. Less than a decade later, she was leading the entire organization. Now, as the founder and president of The Frances Hesselbein Leadership Institute, this widely acclaimed leader challenges communities to adopt public schools to provide hope to young people. She is the recipient of the Presidential Medal of Freedom and was called "the greatest leader in the country" by management expert Peter Drucker.

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### **What others are saying:**

*"In Consequential Leadership, Mac Pier has done us a great service by bringing forth the stories of great entrepreneurs who have crossed over from politics, business and other fields to form a vanguard that may yet bring us back from what the ever-wise David Brooks calls 'a crisis of legitimacy.' These tales are a call to action for all of us."*

—From the foreword by Bob Buford, author of *Halftime*

*"This book is a study of what has already taken place through several consequential leaders, but it is also a challenge to every Christ-follower to continue and multiply that work."*

—From the afterword by Kevin Palau, president, Luis Palau Association