

PUBLISHER QUESTIONNAIRE

The *legal* name of your company: _____

Office Address:

Shipping address (if different):

Fax number: _____ Phone number: _____

Website address: _____

Contact person for rights: _____ E-Mail Address: _____

Is your publishing company affiliated with a specific denomination? yes: _____ no

Publishing associations your company belongs to (ECPA, CBA, etc...): _____

Language(s) you publish: _____

Year your publishing company was established: _____

Number of titles you currently have in print (how many titles are in your catalog): _____

Number of new titles you published last year: _____

What are the last three (3) books you have published and how many of each have you sold?

What is your average print run per book? _____

Number of titles you published last year that were sublicensed from another publisher: _____

Percentage of your books that are for a Christian readership: _____%

How your books are marketed: distributors direct mail book clubs

Christian bookstores general bookstores other: _____

What is your primary marketing strategy? _____

Countries in which your books are distributed: _____

USA publishers you have worked with (list two to three): _____

Please indicate whether someone from your publishing company attends the following conventions and provide the name of the person(s) who normally attends:

BookExpo Association (BEA) yes no name(s): _____

Christian Booksellers Association (CBA) yes no name(s): _____

Frankfurt Bookfair yes no name(s): _____

Other: _____ name(s): _____

How many people does your company employ? Full-time: _____ Part-time: _____

How many editors are on your staff and what is their level of education? _____

What type of books are you interested in (family, theology, spirituality, reference, Bible studies, etc.)?

Would you like to receive our general catalog? yes no

Would you like to receive our academic catalog? yes no

Do you prefer electronic (PDF) review copies or physical review copies? PDF Physical

Please return your completed form to the address below. Please mail a copy of your current catalog, your statement of faith (if applicable) and a sample publication as well:

MAILING ADDRESS: Rights Department, P.O. Box 1400, Downers Grove, IL 60515

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