

THE WALKING DEAD

VIEWING PARTY

Don't watch alone! Join our viewing party for *The Walking Dead*.
Refreshments provided!

WHEN: _____

WHERE: _____

And stay for a conversation about *The Walking Dead*
and what it means to be human.

THE WALKING DEAD VIEWING PARTY TOOLKIT

Tips for the Leader

GOAL: Create a fun, safe environment to cultivate spiritual conversations.

RESOURCES INCLUDED IN THIS TOOLKIT:

Poster

Leader tips

Refreshment ideas

Discussion prompts

Discount code to order *The Zombie Gospel* as a follow-up resource

INSTRUCTIONS FOR THE PERFECT PARTY:

1. Print poster (page one) and write in date, time, and location
2. Order discounted copies of *The Zombie Gospel* by Danielle Strickland if desired (see below)
3. Serve refreshments (see suggestions on page four)
4. Read discussion prompts
5. Create zombie environment with decor
6. Watch *The Walking Dead* (season eight premiere on Sunday, October 22)
7. Lead a short conversation about the spiritual themes of the show

DISCUSSION PROMPTS:

See page five in this toolkit for discussion questions.

SPECIAL OFFER FOR FOLLOW-UP RESOURCE:

Order and offer copies of Danielle Strickland's book *The Zombie Gospel: The Walking Dead and What It Means to Be Human*.

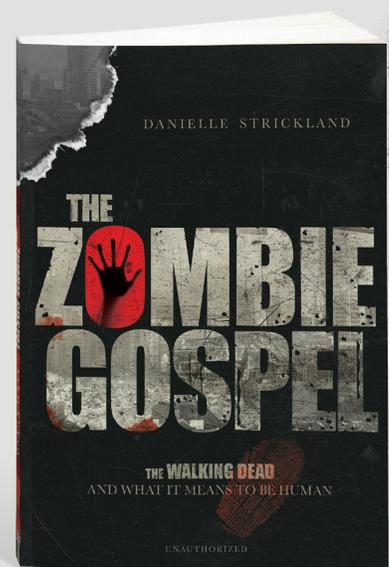
Simply go to ivpress.com/the-zombie-gospel and use promo code **BULK4389** to get your discount. The more you order, the more you save!

1-4 copies: **30% OFF**

5-9 copies: **35% OFF**

10+ copies: **40% OFF**

(Offer expires September 30, 2018.)



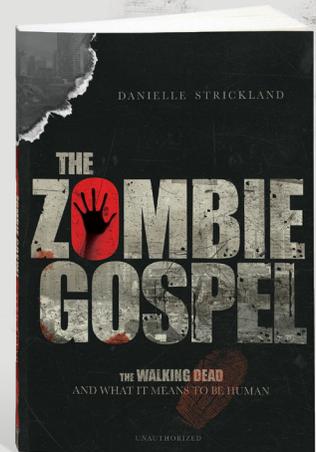
Using *The Zombie Gospel* on Campus

A Field Guide for Leaders

According to *Variety* magazine, "*The Walking Dead* is the undisputed number one entertainment show on TV, a title it has held for a record-breaking five seasons." And it is particularly popular with eighteen- to thirty-four-year-olds, which makes college students a key part of the show's viewing demographic.

InterVarsity Press's new book ***The Zombie Gospel*** by Danielle Strickland, Salvation Army officer and justice activist, was written especially with seekers who are fans of this hit show in mind. The book is scheduled to release in early October, just in time for the **season eight premiere of *The Walking Dead* on Sunday, October 22, on the AMC channel.** So here are a few suggestions on how you can use this book and coordinated events in order to spark spiritual conversation on your campus for the premiere and beyond.

- Inquire within your student leadership group to see if there are students who are passionate fans of *The Walking Dead* and recruit them to oversee an outreach event based on the show.
- Supply this team with copies of *The Zombie Gospel* so they can begin reading in preparation for future discussion groups.
- Create a viewing party/parties for *The Walking Dead*. You can either try to host one central viewing party depending on the size of your campus, or host multiple smaller events within dormitories/houses.
- You're welcome to use our supplied posters to promote the viewing party. They are designed in a way to allow you to customize details for your particular events.
- Begin the event at least thirty minutes before the actual program and offer themed refreshments. We have some suggestions for you, so that you and your students will have a chance to mingle with those who attend.
- During commercial breaks, do some fun contests or giveaways of *The Zombie Gospel* or zombie themed prizes.
- Also use the commercial breaks to let attendees know about a future book club/small group on *The Zombie Gospel* to discuss themes of spiritual significance in *The Walking Dead*. Pass around a signup sheet or hand out invitations.
- You can also host a discussion about spiritual themes in *The Walking Dead* right after the program. We suggest keeping this one fairly short as a teaser to the book discussion/small group (see page five).



Refreshments

- Trail mix to sustain the group as you fight zombies
- Rice Krispy treats mixed with red food coloring shaped as brains
- Carol's cookies (see recipe below)

COOKIE RECIPE FROM CAROL

SERVING: A dozen cookies

INGREDIENTS:

1/4 cup applesauce
1/4 large chocolate bar
1/4 teaspoon baking powder
1/4 teaspoon baking soda
1/4 cup shortening
1 cup flour
1/8 teaspoon salt
1/4 cup brown sugar
1/4 cup white sugar
1/4 teaspoon vanilla

DIRECTIONS:

1. Preheat oven to bake at 350°F.
2. In a large bowl, combine applesauce, shortening, brown sugar, and white sugar. Mix until shortening is blended.
3. Add baking powder, baking soda, flour, salt, and vanilla. Mix until doughy and flour is fully absorbed.
4. Let dough stand for three to five minutes.
5. Melt chocolate (for best results, use a double boiler).
6. Add chocolate to dough and mix until fully blended.
7. Place golf ball sized dollops of dough about two inches apart on a nonstick cookie sheet.
8. Bake at 350°F for eleven to thirteen minutes.
9. Remove from oven and leave on cookie sheet to cool before eating.

Recipe courtesy of amc.com

Postviewing Discussion Questions

Here are some sample discussion questions you can use for a postprogram conversation.

ICEBREAKER:

Who is your favorite character on *The Walking Dead* and why?

ICEBREAKER PART 2:

What do you find most enticing about *The Walking Dead*? Why do you watch it? What draws you to the show?

DISCUSSION QUESTIONS

- What are the most significant moral/spiritual tensions you have witnessed on this show? When have you agreed with the characters' choices, and when have you found them problematic?
- The themes of family and community play a strong role in the show. What about the group of main characters attracts you to their version of community? What are elements of their community that we should consider transferring to campus and our everyday lives?
- What can we learn about being human from *The Walking Dead*?
- You can also go to *The Zombie Gospel* book page on the IVP website and download a free discussion guide to accompany the book that you can use with your future book club/small group gatherings. Go to ivpress.com/the-zombie-gospel.

We hope this guide helps you to create a fun and engaging event on campus!

