



Preface

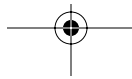


My journey into the marketplace-faith movement began when my wife, Shirley, our three teens (Scott, Leigh Anne and Layne Marie) and I returned to the United States in 1979 after a year of teaching and studying in Manila, Philippines. I had stepped away from InterVarsity Christian Fellowship/USA after serving in the southeastern region for fourteen years. It was a good and very educational break.



When we returned to the United States, we moved from Atlanta to InterVarsity's national headquarters in Madison, Wisconsin. We made that move in the fall before InterVarsity's 1979 Urbana Student Convention. It was a scramble as I joined the Urbana leadership team. During the countdown to Urbana, a surprise that would shape my next twenty years happened. Three InterVarsity leaders came into my office late one day, and vice-president Jim McLeish said, "Pete, we think we have a problem. We are hearing comments like, 'Urbana—that's where you go to become a career missionary or feel guilty the rest of your life!' Pete, we want you to figure out the problem and fix it."

That is the kind of assignment that really appeals to an entrepreneurial spirit, especially one who has just finished a year of refreshment away from the day-to-day job. I jumped at the chance. I began to reflect on my previous work of building campus ministry in the southeast. I reviewed what we had emphasized with young Christian college students and what I recalled hearing from



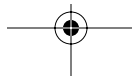


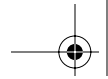
alumni and former staff. My seminary studies in theology and church history kicked in alongside my undergraduate training in sociology.

The heart of the next seven years centered around what I thought would be a student conference that paralleled Urbana. We would call students together around the issues of serving God in their postcollege careers in North America. They would meet and be led by veteran marketplace Christians from across the country. I ended up coleading three national events with other InterVarsity leaders: Washington '80, with Black Campus Ministry director Elward Ellis; San Francisco '83, with regional director Geri Rodman; and Marketplace '86 in Chicago, with regional director Jim Lundgren. Each convention was a laboratory for us as we engaged urban and ethnic problems in America, city church struggles, and career callings for young Christians. The Chicago event theme was "Marketplace: Jesus' Call to Service, Witness and Righteousness." Almost 200 everyday Christian professionals gave themselves to the 1,400 collegians and staff. During the Christmas-break conference we ran nine thematic schools across the city in offices, factories, health care centers and urban churches. We helped students deal with theological and ethical issues. And we sought to refresh the biblical call to all Christians to serve Christ as ministers who see work as inherent to their makeup as persons "created in the image and likeness of God" (Gen 1:27-31).

This seven-year learning process led to the launching of a Marketplace Ministry department within InterVarsity. Under interim president Tom Dunkerton I built a team: Robert Peitscher, Scott Young, Denyse Stoneman and later DeAnn Franklin. We started *Networks/Métier*, a bimonthly newszine; *Marketplace Voices*, a daily radio program; and a network of marketplace associates among staff and alumni across the country. We also began another seven-year research, writing and publishing venture that led to the *Word In Life Study Bible* (Thomas Nelson). Bill Hendricks, who had previously coauthored the important book *Your Work Matters to God* (NavPress), was my coleader.

One enriching piece of this twenty-year journey was when Scott Young and I were drawn into the launch of the Coalition for Ministry in Daily Life led by steel executive, author and Lutheran layman, Bill Diehl. In 1991 he called together Christian marketplace ministry leaders to connect with and encourage one another. It was like an oasis for lonely pioneers and prophets. Scott also made a connection with Australian Robert Banks, who had moved into the new position of professor of laity at Fuller Theological Seminary. This led to a ten-year partnership before Robert moved back to Sydney. His scholarly skills





Preface 13

and international networking added to our growing awareness. It was also through the Coalition that we linked up with coauthor Paul Stevens from Regent College in Vancouver.

This book began in the spring of 1990. Todd Svanoë, a Madison journalist, and his wife, Vicki, were interested in doing some integrative studies on faith and work. Instead of encouraging him to move away to study, I asked if he would like to do some guided reading and reviews of books I had begun to collect in the field. Before long he was doing the initial work on an annotated marketplace bibliography. Within that year Todd reviewed over two hundred volumes, and the process that would lead to this book was on its way. After InterVarsity Press agreed in 1999 to publish the book, Todd rejoined the project and reviewed dozens of the newer books in my collection.

In 1995 Robert Cooley, then president of Gordon-Conwell Theological Seminary (GCTS), called. Bob wanted me to launch a center for faith in the workplace at GCTS. Joanna Mockler was funding the center to honor her late husband's practice of faith-based ethics at work while he served as president of Gillette. Bob's invitation led to a three-year commute between Madison and GCTS on Boston's North Shore. I worked with Walter Kaiser, who was Distinguished Mockler Professor of Old Testament and Ethics at the time but would eventually succeed Bob as president. Pastor Harry Heintz of Brunswick Presbyterian Church in Troy, New York, signed on to be my Mockler Associate and provide mentoring for our scholarship students. He and associate pastor Kate Kotfila had invested several years applying marketplace theology to the life of that congregation and had much to offer future pastors and professionals studying at the seminary. The Mockler Center is now under the capable leadership of director Will Messenger.

Now Paul, Todd and I offer this collection of reviews of books covering seven decades in the twentieth century. We hope it will encourage much more work on changing the North American church into a movement of confident and competent witnesses in everyday life.

Soli Deo Gloria!
Pete Hammond

