

Marketplace Ministry Helps

The Four-Way Test Association

This widely used ethics measurement was developed by Herbert J. Taylor. It is particularly shaped by his memorization of Jesus' Sermon on the Mount (Matthew 5—7).

By 1990 the Four-Way Test was used by approximately 800,000 business and community leaders in fifty-one countries. It is also found on monuments, billboards, the walls of schools, libraries, factories and business offices. It has been adopted by state legislatures and city councils, and has been the inspiration for several large civic and community-wide campaigns in Dallas, Texas; Daytona Beach, Florida; and Pittsburgh, Pennsylvania to name a few.

The Four-Way Test Association, a nonprofit organization, was founded in 1959 to promote the use of the Four-Way Test. The association works to provide resource materials, instruction, speakers and consultants to individuals and groups—introducing and encouraging its use in schools, governments, businesses and homes as a yardstick for building better communications and stronger, more effective relationships between people.

The Four-Way Test . . . of What We Think, Say or Do

1. Is It the TRUTH?
2. Is It FAIR to All Concerned?
3. Will It Build GOODWILL and Better Friendships?
4. Will It Be BENEFICIAL to All Concerned?

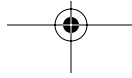
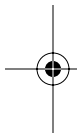
Contact the 4-Way Test Association Inc., 4211 Carmichael Rd., Montgomery, AL 36106

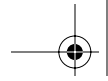
The Mockler Center

The Mockler Center at Gordon-Conwell Theological Seminary was established in 1996 with the help of Mrs. Joanna Mockler in memory of her late husband, Coleman M. Mockler, former chairman of the board of the Gillette Company. Mockler was very interested in exploring how faith affected his work as an executive and industry leader, and he probed issues of faith, values and ethics in business.

Today the Mockler Center's mission is to equip the church and its members to bring the work of Christ into the activities of daily life, especially life in the business world. The Center engages in research, education and direct ministry to bring the resources of biblical interpretation, Christian theology and ethics, and practical ministry into the working world.

The mission is carried out in three arenas: the Gordon-Conwell community, churches and the workplace. Events include classes on practical faith in the marketplace, taught by retired Raytheon CEO Tom Phillips; workplace ministry mentoring groups, led by professor Gary Parrett; a pastor's forum on equipping parishioners for the workplace, featuring Gordon-Conwell trustee Caleb Loring and Dole & Bailey CEO Nancy Matheson Burns; and a lecture series featuring prominent marketplace leaders and scholars from around the country. Mockler Center





Director Will Messenger is also a leader in the seminary's doctor of ministry program in Marketplace Ministry.

For further information on the programs of the Mockler Center call 978-646-4072 or e-mail <mockler@gcts.edu>

InterVarsity Graduate & Faculty Ministries

God is at work among graduate students and faculty at every college and university, drawing many to himself. Their goal is to see each Christian graduate student and every Christian faculty member share the following four ministry commitments:

Spiritual formation. They desire to be conformed to the image of Christ. To achieve this, they cultivate habits that deepen their spiritual lives such as regular prayer, rigorous Bible study and other foundational disciplines.

Evangelism and service. As a community they demonstrate and proclaim the gospel to the university so that Jesus Christ is esteemed over all else. Believing that God is at work to initiate people into his kingdom, they pray and work with expectation for their conversion. They also seek to authenticate this witness in their service, especially to the poor and the oppressed.

Community. They choose to gather regularly as a community of graduate students and faculty to learn and worship, to challenge and care for each other, and to serve as a welcoming place for both believers and seekers.

Faith, learning and practice. Because the God they worship is Creator of all, they seek a unity of truth and practice in the university and all institutions and believe that the integrity of this pursuit will be a witness to the university and professional world.

For more information, please contact director Cam Anderson at InterVarsity Christian Fellowship/USA or visit the GFM website at: <www.ivcf.org/grad>.

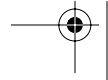
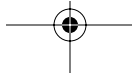
InterVarsity's Business School Ministry

InterVarsity's MBA Ministry supports Christian fellowship groups in the nation's business schools and is a vital part of IVCF's growing ministry to professional students and faculty.

Each year 100,000 young men and women leave their jobs, communities and, in many cases, countries, to study at America's 320 accredited MBA programs. These students are the future entrepreneurs and leaders of American and international business. They will play a significant role in shaping global commerce, governments and culture. The desire is to see students and faculty come to faith in Jesus Christ and pursue a life of integration, in which their Christian faith penetrates and informs all activity, including work and business practice. The objectives are fourfold:

1. Develop MBA fellowships that embody strong personal friendships; hold effective group meetings for Bible study, prayer and worship; and challenge students to relevant and active witness.
2. Host conferences that advance thinking on business-faith integration and provide an effective setting for students, faculty and business professionals to form relationships that will be reinforcing, stimulating and vital for continuing faithfulness.
3. Encourage a continuing network of MBA students, faculty, alumni and mentors that extend well beyond the two years in business school.
4. Plan short-term missions opportunities for MBA students that utilize acquired skills, suggest alternatives to their professional routines, challenge spiritual complacency and motivate compassion and ambition for the needs of the world.

For more information, please contact director John Terrill at InterVarsity Christian Fellowship/USA or visit the MBA Ministry website at <www.ivmba.org>.





InterVarsity's Ministry in Daily Life (formerly known as Marketplace)

InterVarsity's Ministry in Daily Life Resource Group exists to help the church recover the biblical truth that God calls all Christians to minister daily in the places they live and work.

The mission of InterVarsity's Ministry in Daily Life Resource Group affirms the biblical truth that Jesus is Lord of all life—including our homes, campuses, neighborhoods, marketplaces and workplaces—and asserts the biblical teaching that God calls all Christians to these places of ministry.

Their mission originated in 1986 from the need to renew and reequip their campus staff to prepare Christian students for ministry in their future workplaces. Since then they have served as a resource center and consulting group for anyone interested in whole-life-discipleship.

For more information, please contact InterVarsity Christian Fellowship/USA or visit the MDL Ministry website at <www.ivmdl.org>.

Nurses Christian Fellowship

The good news of Jesus Christ is communicated through relationships. NCF aims to help nurses discover what it means to know God through a relationship with Jesus Christ and to live out that relationship in nursing, bringing hope to their colleagues and those in their care.

NCF provides local, regional, national and international networks for Christian nursing. Local groups meet for prayer, Bible study, mutual encouragement and outreach. NCF staff and volunteers provide mentoring, vision for ministry and help to establish campus and area-wide chapters. NCF enables Christian nurses to officially identify with NCF's vision and goals.

For more information, please contact InterVarsity Christian Fellowship/USA or visit the NCF Ministry website at: <www.ivcf.org/ncf>.

