

For Immediate Release

Dr. Timothy Johnson, Medical Editor for ABC News, Signs Book Deal with InterVarsity Press

Westmont, IL – ABC News medical editor Dr. Timothy Johnson has signed a deal with InterVarsity Press to publish his latest work, “Finding God in the Questions: A Personal Journey.” His first book with InterVarsity Press will be released May 18, 2004.

Dr. Johnson has spent his 30-year broadcast career answering questions about healthcare and health scares. Dr. Johnson is also an ordained minister and serves as assisting minister of a Covenant church in Massachusetts. His colleagues and friends often seek him for spiritual as well as medical advice. In “Finding God in the Questions,” Dr. Johnson encourages people to explore their spirituality as he seeks to embrace his own faith journey with integrity.

It seems providence and a mutual friend brought Dr. Johnson to publish with InterVarsity Press. Bob Fryling, IVP’s publisher, first encountered Johnson’s manuscript through a mutual friend who introduced him to Johnson. Through another friend, Johnson connected with his agent, Kathryn Helmers of Helmers Literary Services in Colorado Springs. Helmers agreed that IVP and the author were a good fit. She says,

“Few authors can write so convincingly about Christian faith to the unconvinced as Dr. Timothy Johnson. IVP understands the importance of his voice across a broad spectrum of the spiritual landscape, and they are uniquely positioned to take him to his core readership.”

InterVarsity Press has planned a major national media campaign coordinated by DeChant Hughes & Associates of Chicago. IVP is pursuing a \$75,000 marketing budget that includes a Publishers Weekly campaign. Bob Fryling, publisher of IVP says,

“This will be our biggest book of the year and we are committing our best efforts and resources to help this book be not only a great publishing success but also a welcome injection of truth and grace into our culture.”

Royalties from sales of “Finding God in the Questions” will be donated to charitable organizations serving the poor and disadvantaged.

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