

FOR IMMEDIATE RELEASE

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InterVarsity Press Hires New Publicist

WESTMONT, IL, November 30, 2007 -- InterVarsity Press is pleased to announce the addition of publicity manager Adrianna Wright to its sales and marketing team. Her main areas of focus will include raising media awareness for the IVP Academic line of books, as well as doing Web publicity for all titles. Wright was previously a publicist at Tyndale House Publishers, where she was employed for three years.

"We are thrilled to have Adrianna join our team," said Betsy Conlin, senior marketing manager. "Her experience in publicizing Christian books combined with her energy and enthusiasm will serve InterVarsity Press well."

Adrianna can be reached at 630.734.4096 or awright@ivpress.com.

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